

Continued

CLINICO

Reg. U. S. Pat. Off.

MOTION PICTURES

CATALOGUE

SURGICAL
MEDICAL
DENTAL

CLINICAL FILM
LIBRARIES
Exhibition Studios
110 West 40th Street
New York City, N. Y.

CLINICO MOTION PICTURES

Clinico Films are motion pictures of Medical and Surgical subjects to be exhibited solely for educational purposes.

Clinico Films feature only the scientific details of surgical operations and medical procedures.

Clinico Films of Surgical subjects show only the operative field and the hands of the surgeon and assistants, thus producing a close, uninterrupted view of the operation itself in all its technical minutiae, magnified from thirty to fifty times.

Clinico Films portray Medical and Surgical technique on living subjects.

Clinico Films are placed before the Medical, Surgical and Dental Profession through Medical Colleges, Societies and Local Classes.

Clinico Film Service marks an epochal revolution in Medical and Surgical teaching.

New subjects are constantly being added to the **Clinical Film Library**.

IN COURSE OF PREPARATION

CLINICO FILMS ARE USED
BY THE UNITED STATES
GOVERNMENT

Further information regard-
ing Clinico Film Service
upon application

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181	The Carrel Technique in the Treatment of Infections of the Bones and Joints.....	George W. Hawley, M.D.
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105	Bone-Plating for Fracture of Fore-Arm.....	Wm. H. Bishop, M.D.
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107	Appendectomy for Chronic Appendicitis.....	Wm. H. Bishop, M.D.
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110	Nephrectomy for Tuberculosis of Kidney.....	J. Bentley Squier, M.D.
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116	Thyroidectomy.....	Charles H. Peck, M.D.
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189	Primary Major Thoracotomy and Lung Mobilization for Acute Left Post-pneumonic Empyema of Thorax..	Howard Lilienthal, M.D.
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TESTIMONIAL LETTERS

HOWARD A. KELLY, M. D.
CURTIS F. BURNAM, M. D.
ROBERT M. LEWIS, M. D.

THE HOWARD A. KELLY HOSPITAL, INC.
1416 EUTAW PLACE
BALTIMORE, MD.

December 1st, 1916.

Clinical Film Co., Inc.,
New York.

Gentlemen:

The clinical films are an admirable means of teaching surgery. They show the minute details of the operation with extraordinary clearness. They are also invaluable to the operator as they show up his faults so plainly.

Faithfully yours,

Howard A. Kelly

HAK
HG

HOWARD LILIENTHAL M D
FORTY-EIGHT EAST SEVENTY-FOURTH STREET

Clinical Film Co. Inc.,
110 West 40th Street,
New York.

Gentlemen:

Judging from the many specimens of your work which I have seen, it is my opinion that the motion picture properly taken and exhibited furnishes by far the best method in existence for portraying surgical technique in the human subject. A single demonstration was sufficient to excite my keenest interest and further study of the films has been absolutely convincing.

Very truly,

Howard Lilienthal

November 30th, 1916.
HL/MAS

GEORGE EMERSON BREWER, M.D.
16 EAST 64TH STREET
NEW YORK

TEL. 296 PLAZA

December 1st, 1916.

Clinical Film Co.
110 West 40th Street,
New York.

Dear Sirs:

I have no hesitation in stating that in my opinion the use of motion pictures, illustrating the technic of surgical operations, marks a distinct advance in the teaching of operative surgery.

In the demonstration which you gave in the amphitheatre at the College of Physicians and Surgeons last spring, it was possible for one in the audience to see and appreciate each step of the operation as satisfactorily as the assistants standing about the operating table.

We shall certainly hope in the future to use this method in our teaching in the Surgical Department.

Very truly yours,

G. E. Brewer

TESTIMONIAL LETTERS

FRED H. ALBEE, M.D.
40 EAST 41ST STREET
NEW YORK CITY
Tel. 6850 MURRAY HILL

Clinical Film Co., Inc.. December 12th 1916.

New York City.

Gentlemen:-

The value of "CLINICO" Motion Pictures as a medium of teaching surgery cannot be over-estimated. I exhibited four "CLINICO" Motion Pictures of my technique before the Royal Society in London last summer; they received the heartiest endorsement of all men present.

The considerable economy of time is evident in teaching surgical technique both on the part of the student or practitioner, and the instructor, by avoiding the routine pre-operative and post-operative procedures, preparation, etc.

In demonstrating my new operative technique in the War Hospitals in Europe last summer where English is little understood, I found "CLINICO" Motion Pictures of inestimable value, because its language is understood by all.

I wish you the great success you deserve and will surely attain.

Very truly,
Fred H. Albee

J BENTLEY SQUIER, M D
49 EAST 49TH STREET

The Clinical Film Co., December 19th, 1916.

New York City.

Gentlemen:

In responding to your request to send a letter expressing my views upon the value of Clinical Films as an aid to teaching surgery I beg to reply:

It has always seemed to me that a view of the films would answer that question better than any amount of personal endorsement. Having been interested in the production of Clinical Films from their incipency, the testimony which I desire to add is an acknowledgement of the unfailing courtesy and co-operation which the profession has had from your Company. You have at all times endeavored to keep your work within ethical educational limits and to preserve the best ideals of the profession. Those of us who have developed this work greatly appreciate the efficient assistance which has been given us by the officers of your Company.

Very truly yours,
J. Bentley Squier

TESTIMONIAL LETTERS

FRED B. LUND, PRESIDENT-CLIC.
JAMES H. BARNETT, VICE-PRESIDENT
S. N. D. CLARK, TREASURER

CHARLES H. HAYES, PRESIDENT
ROBERT G. LICHTY, CHAIRMAN COMMITTEE ON ARRANGEMENTS

FRANKLIN H. HASTIN, SECRETARY-GENERAL
ALLEN B. KANAVEL, TREASURER
A. D. BULLOCK, GENERAL MANAGER

The Clinical Congress of Surgeons of North America

SEVENTH ANNUAL SESSION PHILADELPHIA OCTOBER 23 TO 28, 1916

SECRETARY-GENERAL
FRANKLIN H. HASTIN, M.D.
100 N. WICKLIFF AVE.
CHICAGO

December 1, 1916

Clinical Film Company
110 West 40th Street
New York City

Dear Sirs:

It is with pleasure that I state that the "Clinico" motion pictures shown at the Clinical Congress in Philadelphia on the afternoons of October 23 and 24 were extremely satisfactory, and gave pleasure and instruction to the thousand men who witnessed them. There is no question in my mind that motion pictures for the teaching of surgery have come to fill a great place in the medicine and surgery of the future.

Yours very truly,

Franklin H. Hastin

Secretary-General.

DR. CHARLES H. PECK,
30 WEST 50TH STREET.
NEW YORK.

December 1st, 1916

Clinical Film Co., Inc.,
110 West 40th Street,
New York City.

Gentlemen:

I am glad to hear that you are publishing a catalogue containing a list of "Clinico" Motion Pictures of operations, to be sent to Medical Societies and Schools.

I feel that there is a great future for these Motion Pictures from an educational point of view, and, as the profession becomes more familiar with them, the demand will increase very greatly.

Wishing you all success in this very worthy enterprise, I am,

Very truly yours,

Charles H. Peck

TESTIMONIAL LETTERS

THE THOMAS W. EVANS MUSEUM AND DENTAL INSTITUTE
SCHOOL OF DENTISTRY UNIVERSITY OF PENNSYLVANIA

New York City
December 28th 1916

OFFICE OF THE DEAN
4014 AND BRUCE STREETS

PHILADELPHIA.
Dec. 11, 1916.

The Clinical Film Company,
110 West 40th Street,
New York, N. Y.

Dear Sirs:

Replying to your inquiry, it gives me pleasure to state that I have had ample opportunity during the past few months to make a careful study of a number of films made by you for the purpose of lecture illustration in connection with certain phases of the dental curriculum, and I am deeply impressed with their high educational value, especially, in their delineation of certain technical procedures which, in the nature of the case, present such fineness of detail as would make their portrayal to a large audience of students impossible by any other means than the motion picture.

I am, therefore, of the opinion, as an educational means in connection with the dental curriculum, that no method of illustration has thus far been devised which at all bears in impressiveness and in accuracy of delineation with that which you have been able to accomplish by means of the motion picture, and I, therefore, believe that this method must, in the near future, become a standard method of lecture illustration in dentistry.

Very truly yours,

Edward C. Harris
Dean.

Clinical Film Co.,
New York City.

Gentlemen:

I have your letter asking for my opinion as to the value of your clinical films in teaching dentistry.

Let me at once state that I heartily commend and recommend your films.

I have always believed in pictures as an adjunct to teaching; that the illustrated lecture is preferable to the lecture which appeals to the ear alone. In my journalistic work, for the past twenty years I have always given preference in our pages to the writer who accompanied his articles with satisfactory illustrations.

In Dental Society Meetings the clinic has always shared with the lecture, the popularity of those in attendance. Why? Because the clinician actually demonstrates how he performs his operation thus bringing forth details impossible to be expressed in words alone. But the clinic, especially the dental clinic, can only be seen by a very limited number, and the clinician is thus called upon to do his work over and over many times.

With your motion pictures, all this is changed. In Louisville at the last meeting of the National Dental Association, with the aid of your Clinical Film, two thousand persons at one time were able to see and understand every detail of an operation circumscribed even to such a small field as the interior of the cavity of a molar tooth.

I am sure therefore that there will be an increasing demand for your films not alone at society meetings, but in College teaching as well.

Sincerely yours,

R. Ottolengui

